



Global Solutions Platform for the Clean Economy

Boston Convention and Exhibition Centre, October, 10-11, 2018

Presentation for US Climate Alliance

Horizon 2018 / Purpose

Increased momentum for Clean Economy Solutions

Filling a gap in the market for a leading clean economy solutions event in the US.



Identify and support **matchmaking opportunities** between customers and solutions providers



Connect through the **online user-driven matchmaking app** prior to, during and after the event



Explore and use **clean economy innovations** in a leading-edge deployment framework



Build the network of global leaders and clean innovation ecosystems

Horizon18 / Focus

Focused on Connecting Customers with Solutions, Innovations, Investments, and Partnerships

Solutions



Leading-Edge and
Current Solutions
Showcase

Innovation



Global Thought
Leadership

Investments



Matching Customers
to Technology and
Finance

Partnerships



Public-Private
Partnerships

Horizon18 / Format

Integrated Format to Maximize Matchmaking and Outcomes

Summit

- International business summit
- Plenaries and breakouts
- C-level speakers

Showcasing

- Lounges and stands
- Showcasing leading-edge technology solutions
- Pitch ring for startups, solutions and innovations

Matchmaking

- Online matchmaking app
- Organized high-level meetings
- Leading to investments and deal making

Side events

- Interactive workshops
- Product launches
- Receptions and networking events



**Customer Engagement / Deal Making / Projects /
Partnerships / Global Relationship Building**

Customer groups

Cities

States & Regions

Utilities

Businesses

Institutions &
Universities

Solution Providers

Technology providers

Service providers

Integrators

Consultants

Startups

Financiers

Institutional investors

Commercial banks

Pension funds

Asset managers

Horizon18 / Participants

Focused on Getting Customers, Suppliers and Financiers Together

**Horizon will gather 2000+ participants,
engaging more than 200 partnering
organizations and 400 speakers:**

Organizations

- Fortune1000
- Emerging Providers
- Startups
- Utilities
- Developers
- Finance
- Clusters
- Cities
- States
- Countries
- Associations
- International Organizations

Individuals

- CEOs
- Investors
- Policy/Public Sector Leaders
- Strategy Directors
- Production Managers
- Facility Managers
- Project Planners
- Innovation Leaders
- Sustainability Decision Makers
- Financial Experts
- Solutions Experts

Horizon18 / Participants

Horizon18 Partners and Invited Participants

Corporates

Engie • Enel X • Ameresco • Anbaric • Mintz Levin •
Redline Communications • **Schneider Electric** • Veolia •
Breakthrough Energy Coalition • NEC Energy Solutions •
Foley Hoag • HydroQuebec • **BP Ventures** • Holland &
Knight • Eversource • Navigant • Apex Clean Energy • Shell
• **GE Power** • National Grid • Equinor • Deepwater Wind •
Avangrid • Direct Energy • Air Liquide • Ingersoll Rand •
Vertiv • **Siemens Gamesa** • AddEnergie • CLEAResult •
Orsted • Thinkstep • Greenlots • Jinko Solar • Fluence •
NextERA • Boralex • **Signify** • First Solar • **Charge Point** •
Cisco • ABB • EDP Renewables • Array Technologies •
Fraunhofer • GM Ventures • **Vestas** • Schlumberger

Finance

Bank of America Merrill Lynch • State
Street • Wells Fargo • Trillium Asset
Management • **HSBC** • Copenhagen
Infrastructure Partners • **Canaccord** •
Jefferies • Santander • Goldman Sachs •
BlackRock • **JP Morgan Chase** •
Connecticut Green Bank • NY Green Bank
• **European Investment Bank** • Green
Investment Group •

Horizon18 / Participants

Horizon18 Partners and Invited Participants

Institutions

Clean Energy States Alliance • Barr Foundation • NYSERDA • IETA • **Ceres** • **US Climate Alliance** • MIT Climate CoLab • Greentown Labs • **Edison Electric Institute** • BU Institute for Sustainable Energy • **C40** • New Hampshire Clean Tech Council • CABA • **Second Nature** • Bloomberg Philanthropies • **Climate Group** • CleanTech Open • **REBA** • MIT Energy Initiative • **CDP** • IETA • American Council on Renewable Energy • NEWIEE • **The B Team** • Global Covenant of Mayors for Climate & Energy • **100 Resilient Cities** • E2Tech • We Mean Business • **UN Global Compact** • CIERP • Green Monsters • Solar Impulse Foundation • **American Renewable Energy Institute** • CPI • Climate Action Network • World Energy Council • International Energy Agency •

City, State and Country Representatives

Boston • New York • Orlando • Toronto • Austin • **San Francisco** • Seattle • **Vermont** • Maine • Connecticut • Rhode Island • New Hampshire • **Pittsburgh** • Hawaii • Hartford • Colorado • **Washington** • Worcester • Springfield • Lowell • Cambridge • **New Bedford** • Los Angeles • **Houston** • Minnesota • Oregon • California • Quebec • Ontario • **Canada** • Mexico • France • Brazil • Chile • **Denmark** • Sweden • Finland • UK • Japan • **Germany** •

Horizon18 / Program Model

Connect Sectors, Industries, and Businesses for a New Clean Economy

SOLUTION AREAS



Energy



Industry



Cities



Transport



Water



Waste

DRIVERS



Business
Models



Innovation &
Technology



Finance &
Investment



Sustainability &
Climate Change



Policy &
Regulations

Horizon18 Draft Program / Draft Schedule

General Overview of Activities

Format / Location	Activities
Plenary sessions	Keynotes, panel discussions, presentations
Breakout sessions	Project and solution-oriented discussions, dialogue between customers, solutions providers and investors
Workshops	Case studies, executive dialogues, lunch roundtables, best practice sessions, presentations of reports and publications, film screenings etc.
Pitch Arena	15 minutes pitches on innovations, technologies, projects, initiatives, business models, financing models, market gaps etc.
Social Meeting Area	Press conferences, contests, award ceremonies, networking receptions etc.
Closed Matchmaking Area	Private meetings, negotiation sessions, agreement signings, investor meetings, shark tanks and Dragons Den sessions etc.
Open Matchmaking Area	Meeting points for user-driven matchmaking app, informal networking
Showcasing Area	Showcasing, product launches, receptions etc.

Horizon18 Draft Program / October 10

Customer Solutions Intersections for Clean Economy Progress

	Plenary Hall	Breakout Hall
09:00 – 10:00	Opening Session: Translating Climate Goals into Innovations, New Markets and Partnerships	---
10:00 – 11:00	Plenary 1: Exploring District Scale Clean Energy Solutions: How Cities, Corporations and Institutions are Assessing District Energy, Microgrid Technology and Policy Options	Breakout 1: Innovative Alternatives for Decarbonization of Industry and End-Use: Greening Supply Chains
11:00 – 12:00	Plenary 2: The Role of Cities as Customers, Planners, and Investors in Green Transportation Initiatives: Integrating Charging with Solar and Storage	Breakout 2: Community-Scale Microgrids: Smart Campus Microgrids and Models
12:00 – 13:00	Lunch and Networking	Lunch and Networking
13:00 – 14:00	Plenary 3: Plans and Initiatives for Regional Clean Transportation Projects in the Northeast and Beyond	Breakout 3: Financing Integrated Clean Economy Solutions: Energy, Storage and Microgrid
14:00 – 15:00	Networking Break	Networking Break
15:00 – 16:00	Plenary 4: Intelligent and Efficient Buildings: Corporate Real Estate and Hospitals	Breakout 4: Models for State, Regional and National Green Banks: Reducing Costs and Barriers to Capital for Clean Economy Projects and Investments
16:00 – 17:00	Plenary 5: Renewable PPAs: Combining Corporates and Cities as Major Renewable Customers	Breakout 5: University Dorms and Campuses as Smart Building Living Lab

Horizon18 Draft Program / October 11

In-depth Dialogue Between Customers, Solution Providers and Financiers

	Plenary Hall	Breakout Hall
09:00 – 10:00	Plenary 6: Zero Cities Project: Planning for Carbon Free Cities	Breakout 6: The Increasing Role of Corporate Venture Capital in Financing the Clean Economy and Innovations
10:00 – 11:00	Plenary 7: Decarbonizing Northeast US by 2030: Utilities, Customer and Market Impacts, and Opportunities	Breakout 7: The Emerging Role of Blockchain: Game Changer for Smart City Development
11:00 – 12:00	Plenary 8: Accelerating Corporate, Government and Institutional Clean Energy Purchases	Breakout 8: Pioneering Innovative Approaches to Grid Modernization: Enabling Non-Wires Alternatives
12:00 – 13:00	Lunch and Networking	Lunch and Networking
13:00 – 14:00	Plenary 9: Institutional Investors' Role in Driving Corporate Sustainability / ESG	Breakout 9: Expanding Use Cases for Clean Energy Storage
14:00 – 15:00	Networking Break	Networking Break
15:00 – 16:00	Plenary 10: Sport Teams & Stadiums: Sustainability and Community-Scale Resiliency	Breakout 10: Mobilizing Public-Private Partnerships for Investments in Clean Economy Infrastructure
16:00 – 17:00	Closing Session: Sustainable Horizons for the Clean Economy: Roadmap and Key Takeaways	---

Horizon18 Draft Program / Pitch Arena

15 Minutes Pitches Presenting Solutions for the Clean Economy

	October 10	October 11
10:00 – 11:00	- (Opening session)	4 x 15 minutes pitches
11:00 – 12:00	4 x 15 minutes pitches	4 x 15 minutes pitches
12:00 – 13:00	Lunch and Networking	Lunch and Networking
13:00 – 14:00	4 x 15 minutes pitches	4 x 15 minutes pitches
14:00 – 15:00	Networking Break	Networking Break
15:00 – 16:00	4 x 15 minutes pitches	4 x 15 minutes pitches
16:00 – 17:00	4 x 15 minutes pitches	- (Closing session)

Suggested pitches:

- Customer Needs
- Innovations
- Technologies
- Projects
- Initiatives
- Partnerships
- Project Challenges
- Business models
- Financing models
- Market gaps

Your imagination is the limit...

Horizon18 / Draft Floor Plan

Boston Convention and Exhibition Centre



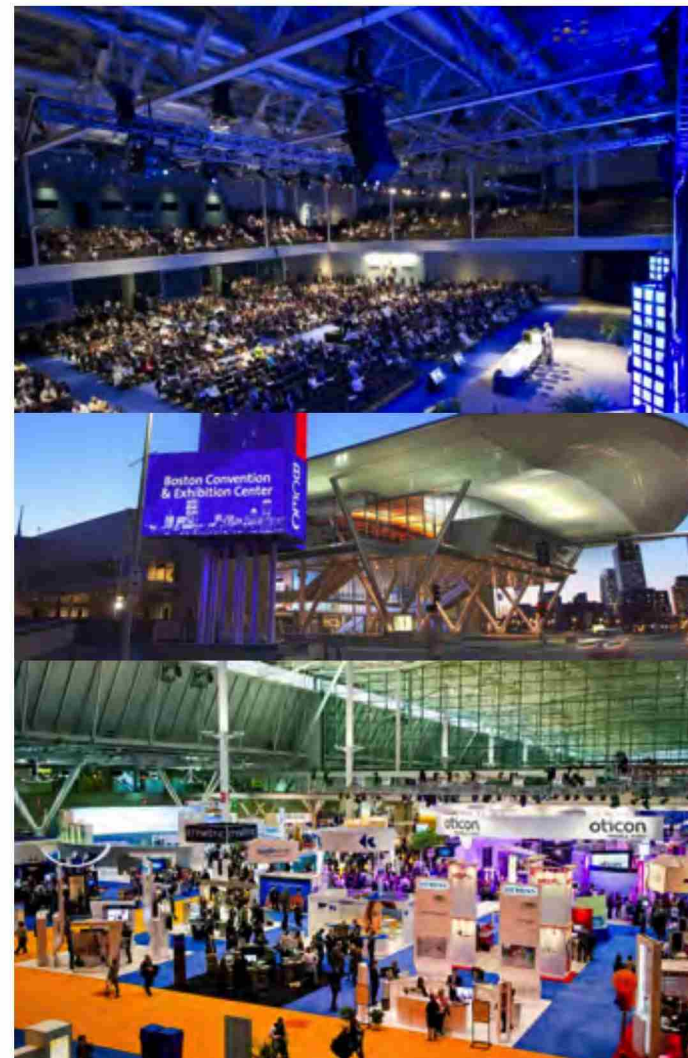
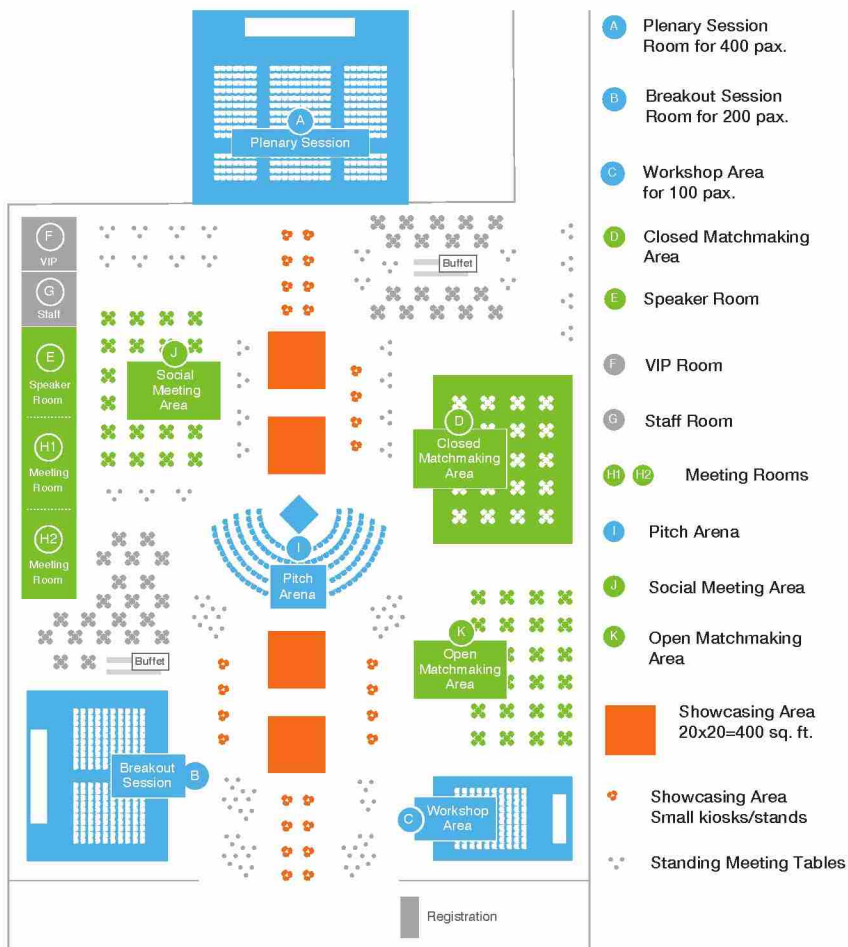
WORLD CLIMATE LTD

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CLEAN ENERGY CENTER

FLOORPLAN

Boston, USA, October 10-11 2018, Boston Convention & Exhibition Center



Horizon18 / Organizers

Founding partners



WORLD CLIMATE LTD develops and facilitates large-scale collaborations and transactions between businesses, governments, investors, and philanthropists for local, national and global solutions in the areas of climate change, resource efficiency, and sustainability. We provide a bridge between the private and public sectors to transform vision into reality for businesses, institutions, governments, and philanthropists.



The Northeast Clean Energy Council (NECEC) is the premier voice of businesses building a world-class clean energy hub in the US Northeast since 2006. NECEC helps clean energy companies start, scale and succeed with our unique business, innovation and policy leadership. NECEC convenes, connects and accelerates clean economy progress in the Northeast ecosystem and to networks across clean economy hubs.



The Massachusetts Clean Energy Center (MassCEC) is a publicly-funded agency dedicated to accelerating the success of clean energy technologies, companies and projects in the Commonwealth since 2009 — while creating high-quality jobs and long-term economic growth for the people of Massachusetts.

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